



Dear Partners and Colleagues,

Having recently passed the midpoint of 2024, we are thrilled to share the profound local impacts the PepsiCo Foundation has made globally in the first six months of this year. As vulnerable populations around the world continue to face the growing effects of climate change, conflict, and shifting economies, the PepsiCo Foundation is consistently showing up for our communities through our investments in efforts to help advance food security, provide access to safe water, and create economic opportunities, particularly for those in underserved communities.

In the first half of 2024, we:

- Awarded new grants and continued efforts with more than **200 key non-profit partners**.
- Served over **1MM meals** through Food for Good.
- Matched the donations of **3,050 PepsiCo employees** with **\$4,670,080 donated (with the PepsiCo Foundation match) to nonprofits** across the globe.
- Awarded **435 PepsiCo Foundation Family Scholarships** to children of PepsiCo employees.
- Mobilized **1,585 PepsiCo employees** in Give Together volunteering events.

Keep reading to see how, together, we've catalyzed positive and lasting change in the communities we serve during the first half of 2024.

Your continued support and collaboration has been instrumental, as demonstrated in our [2023 Global Impact Report](#). Together, we are making strides towards a more sustainable and inclusive future – for PepsiCo, people and the planet.



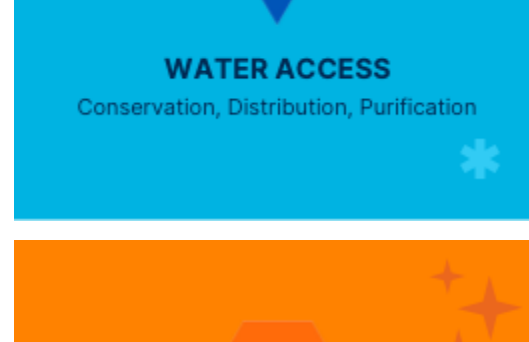
**C.D. Glin**  
President, PepsiCo Foundation &  
Global Head of Social Impact, PepsiCo



**Stephen Kehoe**  
Chairman of the Board of Directors,  
PepsiCo Foundation &  
EVP, Chief Corporate Affairs Officer, PepsiCo



**FOOD SECURITY**  
Access, Agriculture



**WATER ACCESS**  
Conservation, Distribution, Purification



**ECONOMIC OPPORTUNITY**  
Small Business Support, Skill-Building,  
Scholarships



**COMMUNITY ENGAGEMENT**  
Employee Programs, Community  
Relations, Disaster Response



## ADVANCING FOOD SECURITY

### Joining Forces to Ensure Students Have Better Access to Nutrition

**1 in 8 children** in the U.S. wake up every day wondering where their next meal will come from. Learn more about how we address food insecurity:

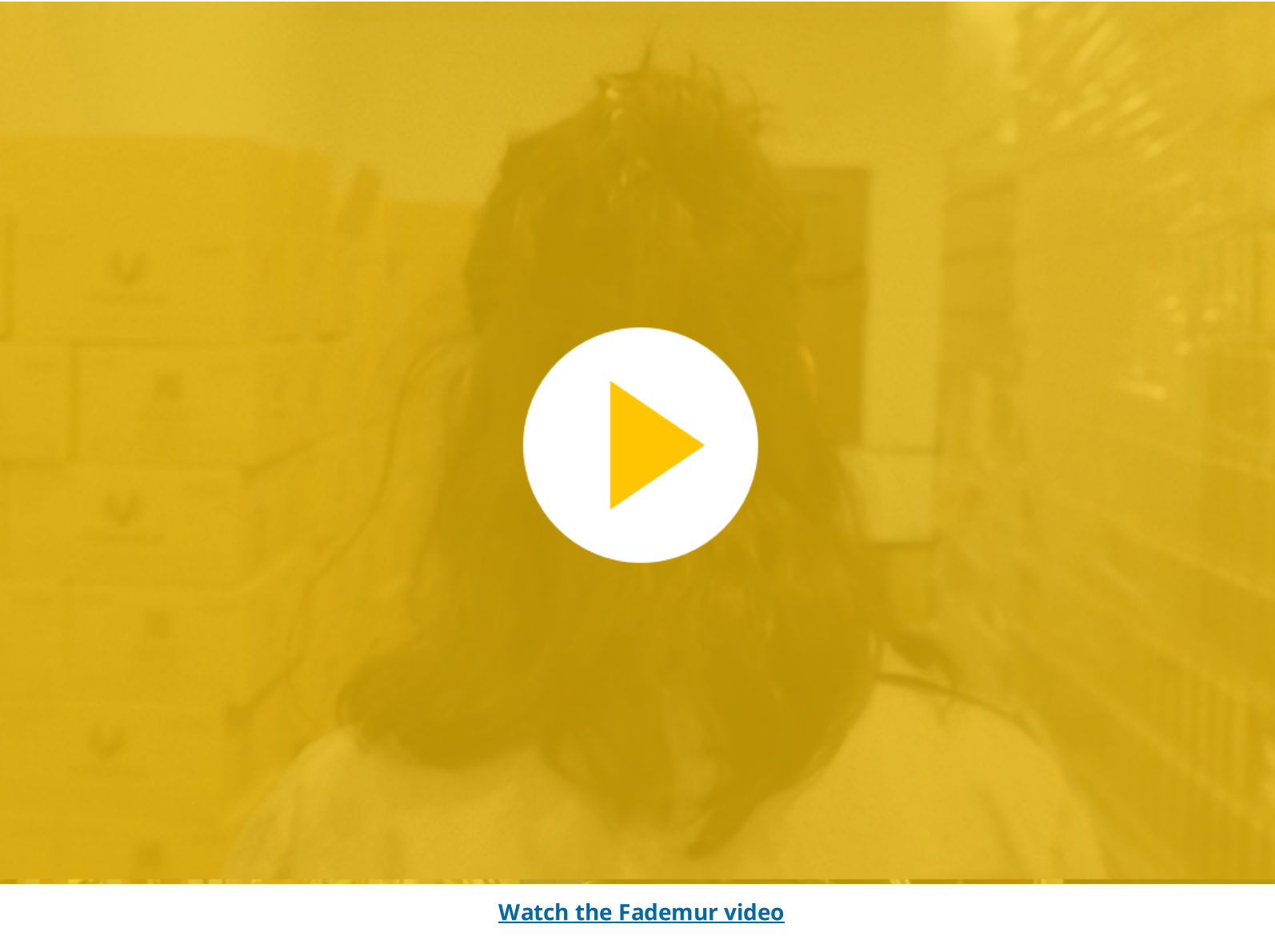
- Alongside Frito-Lay and Quaker, we partnered with GENYOUth to help ensure students in Las Vegas have access to nutritious food through the **Super School Meals** program. This year, GENYOUth's **Taste of the NEL** event during Super Bowl LVIII raised **\$2 million** towards the school-based meal program. This is expected to increase access to 148 million school meals in the Las Vegas community.
- Gatorade has partnered with Food for Good for a unique experience that provides access to nutritious snack options for underserved high school student athletes. As part of the **Gatorade Equity in Sports Initiative** the Gatorade G Force team works with schools across the country to distribute Food for Good Super Snack Kits at the "G Experience"; a 2-day event for student athletes that includes an interactive workshop on sports nutrition. This incredible program **aims to deliver 50,000 Super Snack Kits to 120 High Schools** by December 2024. For more information on how to collaborate with Food for Good, contact [pepsicofoundation@pepsico.com](mailto:pepsicofoundation@pepsico.com).



### Honoring Women During Women's History Month and Beyond

We are proud to empower women and girls across the globe through our programs and partnerships, which have benefited over **90 million women since 2010**. Learn more about a few of our women-focused food security programs:

- She Feeds the World with **CARE**, which recently expanded to **Thailand**, is transforming the livelihoods of female farmers and their communities around the world by providing local support to help them adopt regenerative agricultural practices, increase their yields, and ultimately increase their income.
- Our partnership with **Fademur** supports rural women entrepreneurs and farmers in Spain through strategic grants and tailored business advice, spreading regenerative agricultural practices, and providing women with business opportunities.



[Watch the Fademur video](#)

Learn more about our food security work including our [Food Security Changemakers video series](#), [Journey to Zero Hunger podcast](#) and our [Food for Good](#) partnerships to help feed potential around the world.



## INCREASING ACCESS TO SAFE WATER

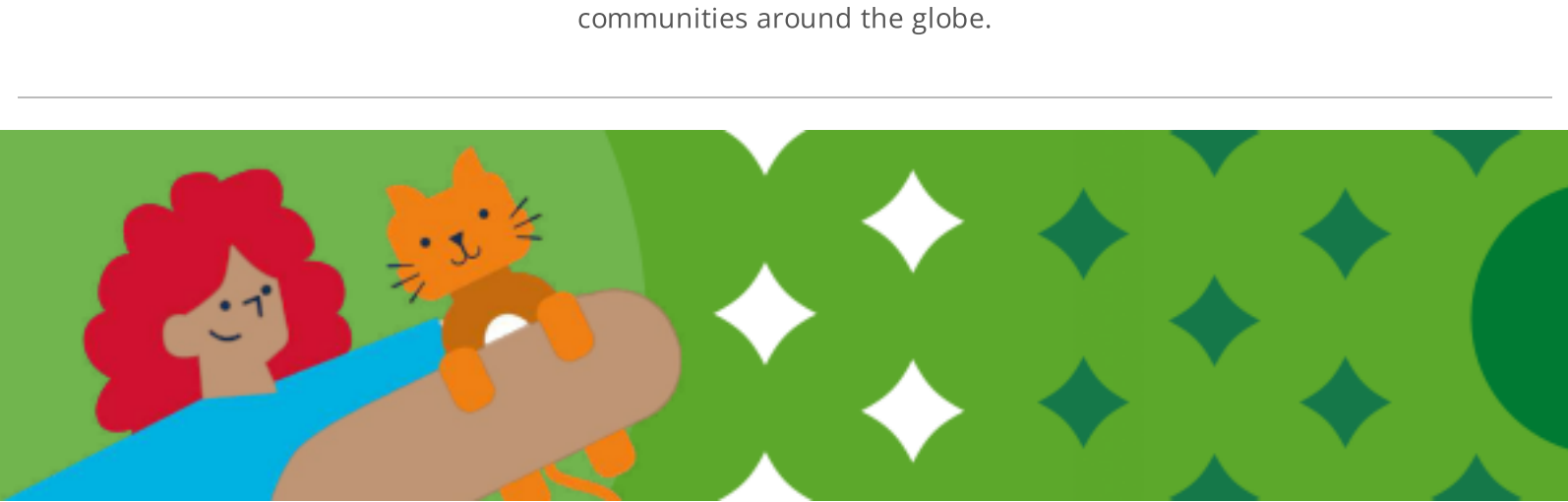
### Advancing Progress Toward Global Safe Water Access

We uphold the principle that water is life, and sanitation is dignity. In 2023, we brought safe water access to **10 million people**, building toward our goal of helping 100 million people gain access to safe water by 2030. Learn more about how we commemorated our progress this World Water Day alongside our partners:

- We collaborated with WaterAid Nigeria to hold a debate on the theme **'Water for Peace'** for secondary school students, highlighting the importance of water in fostering peace among communities.
- We joined WaterAid America in celebrating **Olajumoke Ogedara**, one of the amazing women who has taken part in our Safe Water Access Program in Nigeria which trains women as Local Area Mechanics to maintain rehabilitated water schemes and sanitation facilities.



Watch the [Water Changemakers](#) video series to learn more about how our **safe water access work** is serving communities around the globe.



## CREATING ECONOMIC OPPORTUNITY

### Supporting Food and Agriculture Entrepreneurs in Africa

We're honored to have the opportunity to invest in leaders spearheading the charge for sustainable food systems in Africa. Key milestones this year include:

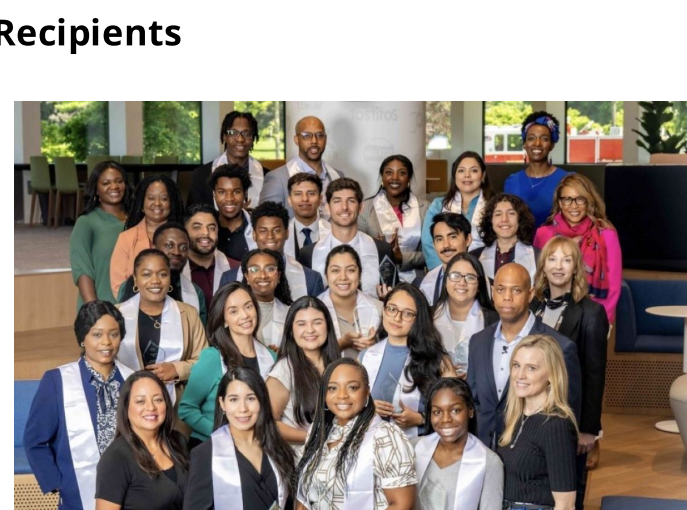
- We introduced the inaugural cohort of the **Pamoja Founders Project**, a collaborative regional leadership development program to provide training, funding avenues, and more to remarkable young leaders, alongside our partners at [IREX](#), PepsiCo WECA, and [D-Prize](#).
- We also launched applications for our new **Mzansi Black Business Accelerator Programme** which helps young Black South African foodservice entrepreneurs finance and accelerate the growth for their businesses, in partnership with the [Kgodiso Development Fund](#) and [FoodBv Manufacturing SETA](#).



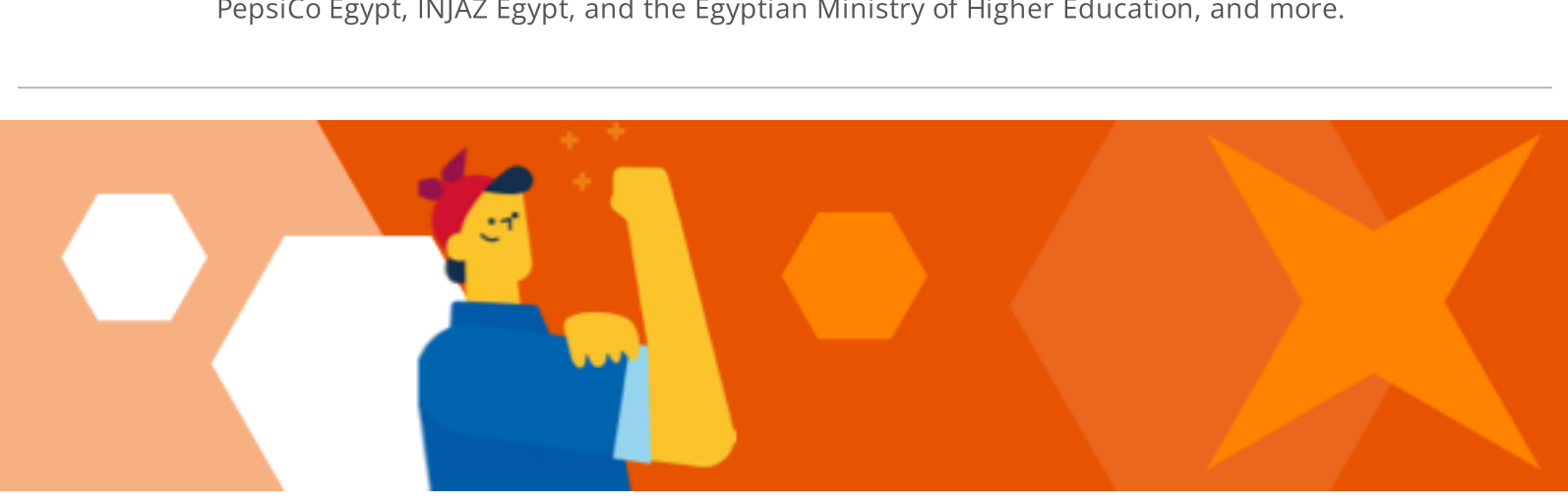
[Watch the Pamoja Founders Project video](#)

### Celebrating the Milestones of Scholarship Recipients

Recipients of our S.M.I.L.E. Scholarship, designed to help students transition from designated partner community colleges to four-year colleges and universities, recently gathered at the S.M.I.L.E. Success Summit at our HQ in Purchase, NY. We celebrated these scholars as they embark on their professional journeys after graduating from four-year universities.



Explore more of our economic opportunity initiatives including our partnership with [World Vision Romania](#), our [Restaurant Accelerator](#) Program with the National Urban League, our [She Works Wonders](#) collaboration with PepsiCo Egypt, INJAZ Egypt, and the Egyptian Ministry of Higher Education, and more.



## RESPONDING TO DISASTERS & ENGAGING EMPLOYEES

### Prioritizing Relief Efforts in the Wake of Flooding in Brazil



The devastating floods in Rio Grande do Sul this spring have affected over 80% of the state, leaving cities under water. We have partnered with PepsiCo Brazil to **donate over BRL \$1 million** to NGOs supplying the population with food, beverages, and other essential items.

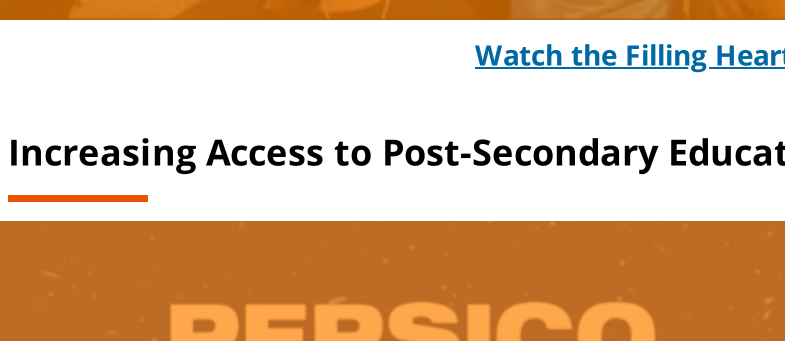
### Engaging PepsiCo Associates to Address Food Security During Ramadan

Throughout Ramadan, we partnered with PepsiCo Egypt and Al Manfaz for the [Filling Hearts Outside the Box](#) campaign. The campaign was activated across Lebanon, Iraq, Jordan, Egypt and Pakistan and **delivered 1.1 million meals** to people in PepsiCo communities.



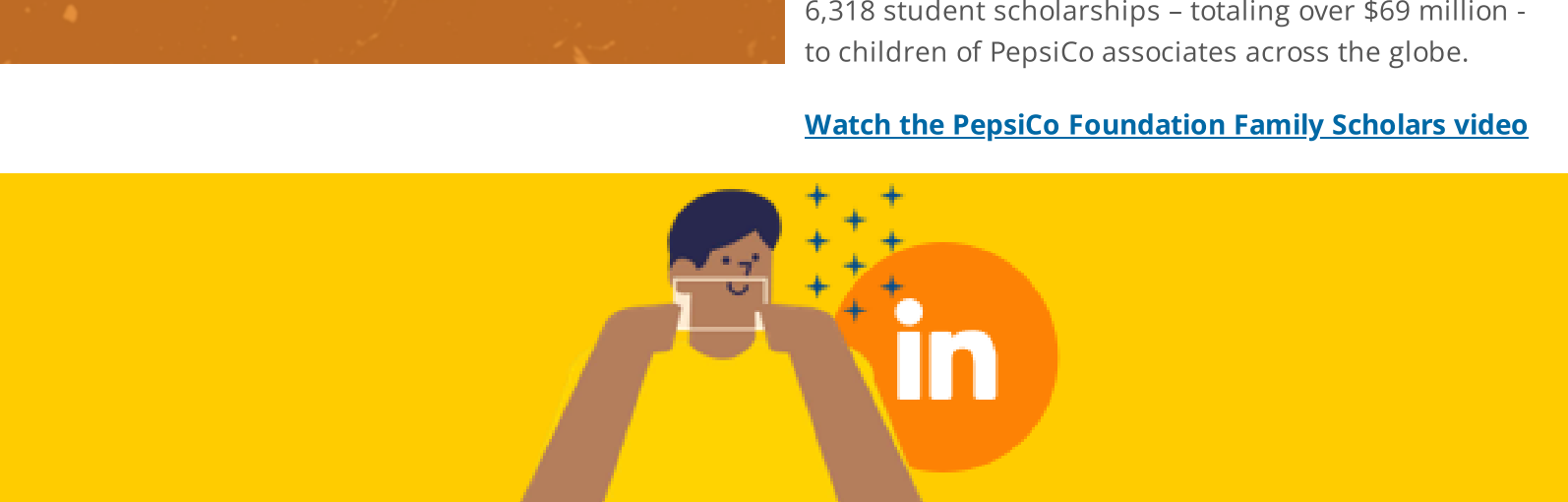
[Watch the Filling Hearts Outside the Box video](#)

### Increasing Access to Post-Secondary Education for Children of PepsiCo Associates



In June, we announced our 2024 PepsiCo Foundation Family Scholars recipients, with **435 children of PepsiCo associates across the globe receiving a scholarship** to support their undergraduate studies. We also announced our 2024 U.S. National Merit Scholars, 9 students who have been recognized for extraordinary educational achievements. Since 1996, PepsiCo Foundation Family Scholars has awarded more than 6,318 student scholarships – totaling over \$69 million - to children of PepsiCo associates across the globe.

[Watch the PepsiCo Foundation Family Scholars video](#)



For real-time updates on our community investments around the world, [follow us here](#).

Read more about our 2023 impact in our [Global Impact Report](#).

